

Social Media Content Creator Virtual Assistant (Accountability & Recovery Focus)

Role: Social Media Content Creator Virtual Assistant

Location: Remote

Ever Accountable helps people break free from compulsive porn use so they can become who they're meant to be. Our app closes loopholes, builds trust, and supports real change in real homes.

We're seeking a detail-oriented, empathetic, and strong visual storyteller **Social Media Content Creator/Virtual Assistant** to be hands-on in the end-to-end content creation, to post daily, and to drive engagement of social media content for Ever Accountable. You'll work closely with our marketing team to ensure content aligns with our message of compassion, accountability, and hope in the journey of porn recovery.

Together we will curate and create stories that inspire and ignite hope for real change fueled by the power of accountability.

What you'll do:

- Learn our audience deeply (men stuck in porn, their wives, parents, and churches) and speak to their real fears, hopes, and objections.
- **Content Creation Collaboration**
 - Collaborate to write empathetic, evidence-informed, story-driven social captions tailored to each platform (Facebook, Instagram, LinkedIn, TikTok, X). You will work under the Head of Content to ensure all work aligns with our mission and voice.
 - Create scroll-stopping, story-telling short-form video content by repurposing app user/customer stories, testimonials, and subject matter expert content (blogs).
 - Design brand-aligned, story-driven, and educational static graphics, quote cards, and carousels.
- **Video Editing & Reel Production**

- Cut short-form vertical video clips from expert interviews for TikTok, Reels, and YouTube Shorts to create powerful story hooks.
- Add captions, overlays, and calls to action that match our brand's compassionate tone.
- **Posting Social Content**
 - Post daily (Sundays off) on all of our social media channels using current best practices.
 - Take notes and learn from the best social media accounts in our area of porn recovery and self-help.
- **Tracking Social Media Analytics**
 - Track social media analytics and pay attention to what is working and what isn't.
 - Stay abreast of social trends and be willing to try new ideas that align with our mission.

You might be a fit if you have:

- Proven experience managing and growing social media accounts for a mental health, recovery, or faith-aligned brand.
- Deep empathy for those in addiction recovery, relationship repair, and the challenges of digital parenting (teen-focused)
- Ability to both collaborate well, take feedback, and work independently with minimal oversight while meeting deadlines.
- Strong social media graphic design (Canva or equivalent) and video editing skills (CapCut, Adobe Rush, etc.).
- Familiarity with Christian/faith-based culture and sensitivity toward audiences struggling with shame, betrayal trauma, or addiction.
- Excellent written English communication—clear, emotionally intelligent, and typo-free.
- Experience with content repurposing, social media batching, and visual storytelling.
- Experience with AI captioning tools is a plus (but not required).

- You are self-directed: give you a goal and constraints, and you can propose a plan and produce a lot of finished content.

Our Team:

Ever Accountable is 100% remote. Our mission is to empower every person who wants to quit pornography and become the best version of themselves.

Our values

- **Action** – You ship finished work every week and care about results.
- **Wisdom** – You test, learn, and improve. You never compromise trust for short-term gains.
- **Care** – You speak to men in shame and struggle with respect, hope, and honesty.

How to apply

If this sounds like you, start by filling out our short application survey here:

👉 [Apply Here!](#)