# **Content Creator Job Description**

Role: Content Marketer / Conversion Copywriter

Location: Remote

Ever Accountable helps people break free from compulsive porn use so they can become who they're meant to be. Our app closes loopholes, builds trust, and supports real change in real homes.

We're looking for a content marketer who can **own** the words that drive growth: landing pages, emails, ads, and simple info pages for affiliates and partners.

### What you'll do

- Write and improve conversion-focused content: landing pages, email sequences, ads, and affiliate one-pagers.
- Learn our audience deeply (men stuck in porn) and speak to their real fears, hopes, and objections.
- Run simple experiments (angles, headlines, offers) and help us double down on what actually works.

## You might be a fit if

- You have strong examples of persuasive writing (sales pages, emails, or ads). People take action based on your copy!
- You're comfortable writing about pornography, shame, and recovery in a way that is hopeful.
- You are self-directed: give you a goal and constraints, and you can propose a plan and produce a lot of finished content.
- BONUS: Have management skills to help us grow this team

#### **Our Team:**

Ever Accountable is 100% remote. Our mission is to empower every person who wants to quit pornography and become the best version of themself.

This is a growing team. There is an opportunity for you to grow with and help us build this team.

## Our values

- Action You ship finished work every week and care about results.
- **Wisdom** You test, learn, and improve. You never compromise trust for short-term gains.
- Care You speak to men in shame and struggle with respect, hope, and honesty.

## How to apply

If this sounds like you, start by filling out our short application survey here:

**Apply Here!**